

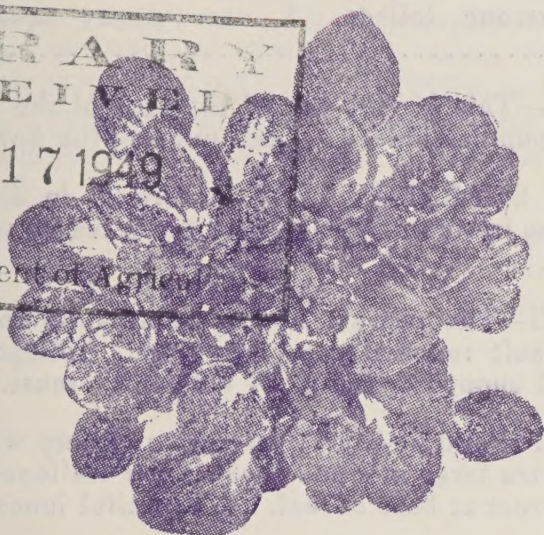
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AFRICAN VIOLET PRICE LIST

1949



DEAR FLOWER LOVER:

We take great pleasure in presenting you with our current listing of AFRICAN VIOLETS. We conduct a mail order business specializing in the growing of AFRICAN VIOLETS and selling them direct to you through the mail.

We are proud of our unique method of wrapping and packing which is out of the ordinary. Each plant is individually wrapped in a gift package. Complete growing instructions are included with every order.

All plants are shipped in clay pots, thereby not being disturbed and arriving to you in a fresher condition. Each plant is individually labeled, thus preventing any confusion or uncertainty.

We also offer you AFRI-GRO, which is a perfectly balanced potting for AFRICAN VIOLETS, containing all the nutrients required by these plants. This soil is sterilized in accordance with U. S. Dept. of Agriculture requirements and comes to you in a wholesome sterile condition.

We are located on "The Eastern Shore" thirty miles south of Dover, Del. Visitors are always welcome, when in the neighborhood drop in, we are always happy to meet those who make our business possible.

Trusting we may serve you,

Yours for African Violets,

VIRGINIA LEE GARDENS

VIRGINIA LEE GARDENS
GREENSBORO, MARYLAND

Specialist in

**AFRICAN VIOLET CULTURE AND
UNUSUAL ORNAMENTAL PLANTS**

- AMAZON PINK**—Large brilliant pink flowers, with large quilted foliage. A rugged specimen, a true Amazon. . . \$1.50
- AMETHYST**—A very free-blooming variety, has blue-lavendar flowers with thick, troughed dark green leaves, quite rosy underneath. \$1.50
- BI-COLOR**—A real two-tone variety. Two upper petals deep violet, lower three petals pale orchid-pink. Large flat foliage. \$2.30
- BLUE BIRD**—Large medium to dark blue flowers, two top petals have a tendency to stand up like little wings, exceptionally strong foliage. A very pretty upright growing variety. \$1.30
- BLUE BOY**—This is still one of the best of the old varieties, and very popular indeed. Deep purple-blue flowers. . . \$1.00
- BLUE BOY SUPREME**—Large flowers 2" in diameter, deep purple-blue in color. Heavy dark green leaves with scalloped edge. \$1.50
- BLUE EYES**—The nearest of any Saintpaulia to a true pale sky-blue, soft rounded petal blossoms. Foliage dark green, glossy and cupped upward. A collector's must. \$2.30
- BLUE GIRL (Pat'd)**—A very attractive variety with deep blue flowers extra large in size. Leaves are scalloped with cream colored throat at base of leaf. A beautiful innovation. . . \$1.30
- BLUE GIRL SUPREME (Pat'd)**—A giant-flowering sport of Blue Girl, flowers are midnight-blue, very thick deeply scalloped, medium green leaves. \$2.30
- BLUE LEATHERNECK**—A new blue of the Leatherneck strain. Gorgeous true-blue blooms, held high above slender wavy foliage. You will marvel at this one. \$1.50
- BLUSHING MAIDEN (Also known as Blush Beauty, Blushing Lady and Blush)**—This is a very dainty variety with exquisite pale blush-pink flowers, almost white. Foliage medium green. \$1.30
- BLUSHING MAIDEN SUPREME**—A desirable and beautiful improvement over Blushing Maiden, with larger blush-pink blooms and attractive scalloped foliage, a vigorous grower. \$2.30
- COMMODORE (Also known as Commander)**—A sturdy grower with light lavender-pink blossoms and dark glossy foliage, very compact growth. \$1.50
- DAINTY MAID**—A very pretty new pink. This plant has Pink Beauty blooms and White Lady foliage, a very attractive combination. Prolific bloomer, flowers well above foliage. \$1.50
- DICKSONS PURPLE**—One of the most delightful of purples to date. Blooms are large intense purple, offset by very large dark green leaves. A prolific bloomer, a super variety. \$2.30
- DUCHESS (Double Flowering)**—Rich deep blue double blooms, flowers stay on longer than single varieties. Excellent growing habits. This is the original double variety. \$2.30
- DUPONT BLUE**—Very large broad, round flowers, medium blue-violet in color. Very compact plant with large round quilted leaves. \$2.30
- DUPONT LAVENDAR-PINK (Not a true pink)**—Giant size blooms, rosy lavender-pink color, with bi-color tendencies. Leaves are unusually large and evenly scalloped. Outstanding variety. \$2.30

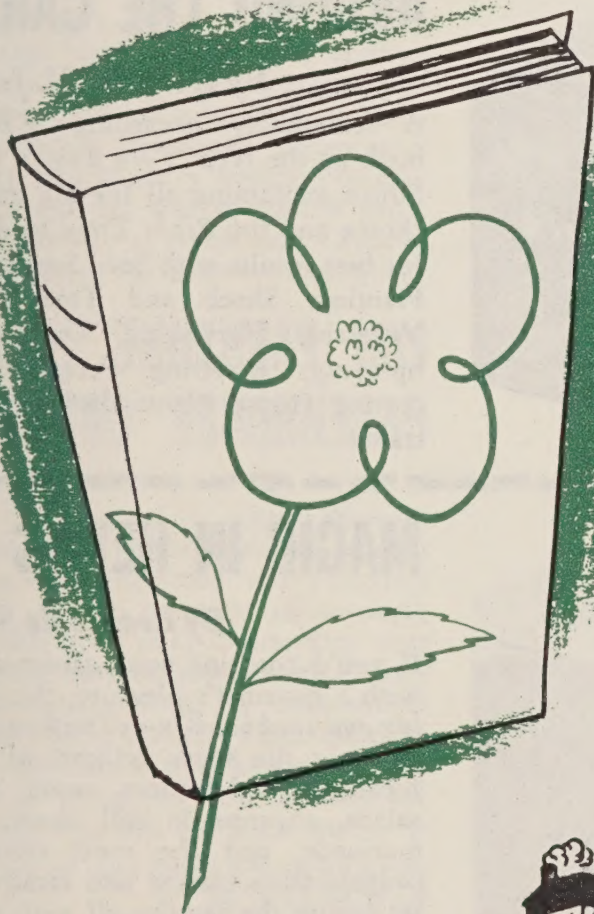
- FISCHER'S DOUBLE** (Pat'd)—A new double flowering variety of great merit. Deep rich blue flowers, strong dark green foliage. \$2.30
- FRIEDA** (Also known as Red or Pink Ionantha)—Flowers are dark red-violet shade, leaves are dark green shiny and slightly cupped. Compact, rosette growth. \$2.30
- HYBRID-SEEDLINGS**—These are the most beautiful and distinctive plants we have ever had the pleasure of offering. Developed after years of patient pain-staking work. Magnificent deeply crenate leaves, beautifully scalloped. Flowers range in color from the palest of blues to deepest of wines, and reds. Almost every color of the rainbow.
 Our choice \$2.50
 6 assorted colors \$12.00
- IONANTHA**—Another old favorite, greatly improved. Flower is light to medium blue. Large leaves dark green, very attractive. You don't need a green thumb to grow this one, grows itself. \$1.30
- LAVENDAR LADY**—Flowers are a lovely new orchid shade, very attractive plant with dark green, long stemmed leaves. \$1.50
- MARY WAC**—Flower similar to Orchid Beauty, with slightly larger and more robust foliage. Good growing qualities. \$1.50
- MENTOR BOY** (Also known as Purple Mist)—An outstanding variety with large dark purple blooms. Very good foliage and extra fine bloomer. Grows rapidly. \$1.50
- MIDNIGHT**—A beautiful new innovation of vigorous appearance, large lavender-blue flowers with round petals, large dark green foliage, deeply troughed, rosy underneath. \$2.30
- MYRTLE**—A very pleasing recent introduction. Has periwinkle-blue flowers, with rather long stems. Foliage very pretty with round cordate medium green leaf. \$1.50
- NEPTUNE**—Another old favorite, a real collector's item. The foliage of this variety is most outstanding. A beautiful plant even when not in bloom. Free blooming large deep-blue round petal flowers. Deep quilted leaves, rosy underneath. \$1.30
- ORCHID BEAUTY**—Flowers are orchid color, at times top petals appear plum-red, lower petals lavender. This one was a fast seller even at a higher price. \$1.30
- ORCHID GIRL** (Also known as Red Girl)—First time offered by us. One of the prettiest of the "Girl" varieties. Flowers are light red-violet, cupped shape and slightly frilled petals. Leaves are same as Blue Girl, with less variegation. Something different and distinctive. \$2.30
- PANSY**—Another recent newcomer of promising qualities. Flowers are of a pansy-purple hue, large size. Medium green foliage. Very free bloomer and good growing tendencies. \$1.50
- PINK BEAUTY** (Pat'd)—Not a new variety but still one of the better pinks, apple-blossom pink flowers with pretty medium green leaves. We have an ample supply of very good stock of this variety and are therefore offering them at this new low price. \$1.00
- PINK LEATHERNECK**—A very distinctive new pink of the Leatherneck strain. Flowers are beautiful shade of pink with frilled petals, held high above graceful twirled foliage of medium green. Exceptionally good growing qualities. \$1.50

- PURPLE PRINCE**—A new introduction, one of the finest purples. No question of this one's color. Flowers are a vivid, intense purple, rich and velvety, held high above large rich green foliage. Everyone should have a place for this one in their collection. \$1.50
- RED HEAD** (Not a true red)—But claimed to be the nearest to red thus far. A very good plum-red, sometimes almost a maroon color. Holds color well, does not fade. Good foliage and a very good bloomer. Introduced by Charles Merkel & Sons. \$2.30
- RUFFLES**—This is truly charming and still quite rare. Flowers are medium blue-lavendar, highly effective. Leaves are narrow and heavily quilted, dark olive-green above and rosy underneath, with really ruffled edges. We are very fond of this one. \$2.30
- SAILOR BOY**—An old variety gaining popularity very fast. Deep medium-blue flowers, with glossy, heart shaped leaves. A sturdy variety, free bloomer, makes very pretty appearance. \$1.30
- SAPPHIRE** (Introduced by Prof. W. D. Holley)—This is a newer shade, light blue-violet flowers, lower three petals well separated and all five turned back slightly. Upright medium green leaf. \$1.50
- SILVER WINGS** (Double flowering)—This is a new double innovation. Flowers are deep blue when fully opened, petals underneath are silver. Foliage very dark green and slightly toothed or dentate edges. A sturdy growing double. Must be seen to be appreciated. \$2.30
- SKY BLUE** (Also known as Tinted Lady)—A very lovely new variety. Flowers are pale blue-lavendar, almost grey. Deep green leaves, pale green below. One we are proud of, one you will be proud to own. Truly delightful. ... \$2.30
- THIRTY TWO "32"**—Flowers are medium blue-violet on long stems well above foliage. Leaves are satiny green, tapered tip, rose-tinted underneath. \$2.30
- TOPAZ** (A Prof. W. D. Holley introduction)—Flowers are of a medium blue-violet, with dark petioles. Leaves are olive-green and rosy below, with green veins. A worthy addition to your collection. \$1.50
- TRILBY**—This is a beautiful producer of reddish-wine color flowers, medium green foliage, makes handsome appearance. \$1.30
- VIKING**—Velvet dark blue flower, upright dark green foliage. Strong and steady bloomer. \$1.30
- WEST COAST AMETHYST** (Not at all like plain Amethyst)—But a genuine improvement, flowers are beautiful lavendar hue, with dark green tooth edged leaves. This one has the Modern Look. \$2.30
- WHITE LADY** (Pat'd)—Pure glistening white flowers, yellow eye, with light green white-stemmed foliage. We have worked up a large stock of this much desired variety, enabling us to offer it at the new low price. Healthy undivided plants. \$1.00
- WHITE SUPREME** (Pat'd)—A brand new white with the New Look, first time offered by us! Extra large snow-white blooms, longer stems, held high above beautiful Supreme-type foliage, this one surpasses all other whites. \$2.30

All offers and quotations are for immediate acceptance and subject to prior sale and market changes. We give no warranty, express or implied, as to productiveness or any other matter of any plants we send out, and we will not be in any way responsible for the crop, but are always willing to give attention to just claims and to make right errors and faults in filling and handling orders. All claims must be made on receipt of stock.

Delightful, Easy-To-Follow Books Showing The Way To *New Garden Beauty*

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And Such Absorbing Reading, Too!

Wonderful hobby or rainy-day reading for the gardener, either amateur or advanced! Exploring and clarifying all phases of the gardening art, these helpful, delightfully written books are precious additions to your own library... and the most welcome gifts for all of those who raise or just enjoy flowers.



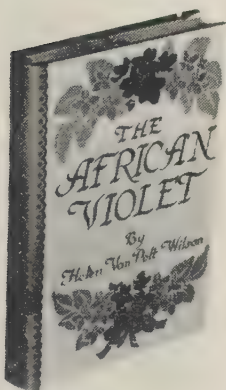
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THE AFRICAN VIOLET

(*Saintpaulia*)

By *Helen Van Pelt Wilson*

The first book on "the darling of the window-garden enthusiast and the joy of the florist." Tells how to keep America's No. 1 house plant blooming. Covers Location, Watering, Soil, Pest Control, Propagation, Hybridization. Lists 175 varieties. Describes 68, including Blue Chard, Double Russian, Starlight, Ruffles, Spooned Neptune. 26 full pages of illus. A new color charting. **\$2.75**



2

TUBEROUS BEGONIAS

By *Worth Brown*

Here for amateur or specialist is a complete guide to the successful cultivation of one of the most colorful and striking of all flowering plants. Covers tuberous begonias by types; propagation by seed or vegetatively; culture outdoors or as house plants; dormant tubers; pests and diseases; lath houses. Clearly detailed text and 63 line drawings guide you to greater enjoyment with tuberous begonias. **\$2.75**



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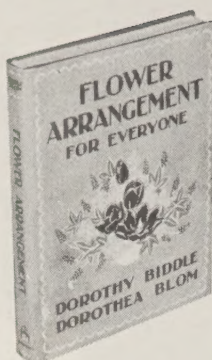


ROSES FOR EVERY GARDEN

By Dr. R. C. Allen

A joyous must for the rose lover! Explains every practical detail of successful rose culture, with a thorough resumé of Bush and Climbing Roses, complete information on First Plantings, Soil, Care, Pruning, Propagation, Hybridization, Exhibiting. First book honored as Selection of National Council of State Garden Clubs, Inc. Numerous valuable how-to-do drawings, 32 illustrations in glowing color. **\$3.50**

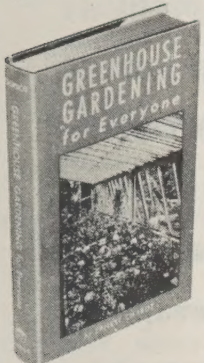
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FLOWER ARRANGEMENT FOR EVERYONE

By Dorothy Biddle & Dorothea Blom
How to be a real artist with flowers is clearly explained in this step-by-step story of flower arrangements for home, church, and flower show. Corsage creation, making the most of the florist's dozen (7 arrangements from 12 glads), 11 different compositions with 1 container, placing successive cut flowers against the same green background. 80 "new idea" photos. **\$2.75**

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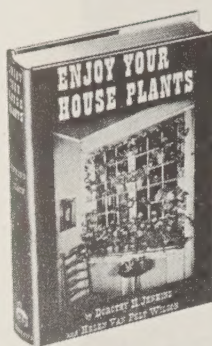


GREENHOUSE GARDENING FOR EVERYONE

By Ernest Chabot

Don't deny yourself the delights of gardening under glass! It's amazingly easy when guided by this expert's clear advice on Location, Construction, Heating, Ventilating, Automatic Watering, Pest Control. Tells how to: start vegetables and seedlings ahead of season; grow orchids, roses, snapdragons, chrysanthemums, hundreds more. Color plate, 60 illustrations. **\$4.00**

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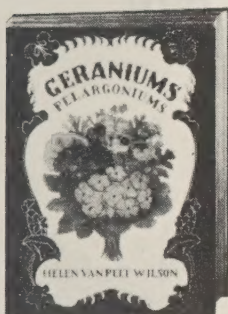


ENJOY YOUR HOUSE PLANTS

By Dorothy H. Jenkins and Helen Van Pelt Wilson

A detailed and lively all-round guide for the window gardener. Covers African Violets, Amaryllis, Azaleas, Begonias, Narcissi, Cacti, Calla Lilies, Cyclamens, Ferns, Gardenias, Geraniums, Hydrangeas, Orchids, Poinsettias, Primroses, and Vines. Calendar of chores to keep house plants handsome and healthy. Color photo, line drawings, 15-page photo-portfolio. **\$3.00**

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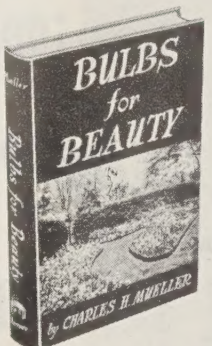


GERANIUMS (Pelargoniums)

By Helen Van Pelt Wilson

This first modern biography of an old-fashioned favorite gives all the important facts of pot and garden culture. Covers Doubles and Singles, Colored-Leaved, Scented-Leaved, Ivy, Climbing, Cactus, Lady Washington geraniums. New Finder's List of over 300 varieties. 7 color plates, 23 line drawings, 15-page portfolio illustrate use of plants in East and West. **\$3.50**

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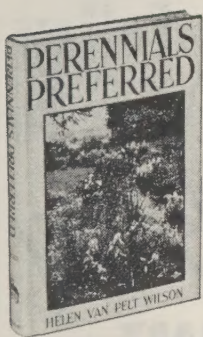


BULBS FOR BEAUTY

By Charles H. Mueller

Everything the home gardener wants to know about bulbs from the first spring crocus to the last autumn lily... how deep to plant, how far to space, and when to divide. Includes chapters on Tulips, Daffodils, Hyacinths, Iris, Lilies, Minor Bulbs, Bulbs for Woodland and Rock Gardens. 3 Color plates, 35 line drawings, 13 photographs. **\$3.50**

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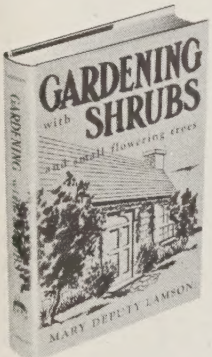


PERENNIALS PREFERRED

By Helen Van Pelt Wilson

Sound advice on how to have handsome flowers 12 months in the year—all with minimum effort! Complete information on Iris, Peonies, Poppies, Phlox, Christmas Roses, Delphinium, Chrysanthemums, many other favorites. "Exciting, practical, and humorous." Calendar of Chores to simplify successful gardening. Color plate, line drawings, 15 photographs. **\$3.00**

10



GARDENING WITH SHRUBS And Small Flowering Trees

By Mary Deputy Lamson

A famous landscape architect's complete guide to selection, purchasing, upkeep, pruning, and transplanting. Detailed discussion of Lilacs; Forsythia; Shrub Roses; Magnolias; Cherries; Shrubs for Winter Color, Bloom, Fruit, Foliage, Fragrance. Essential reading for amateur or advanced gardener. Planting plans. 16 photographs. **\$3.50**

11



AROUND THE GARDEN

By Dorothy H. Jenkins

A remarkably rewarding *When To* book by the *New York Times'* Garden Editor explaining all the big and little chores and the *Right Time* to do them for best results with Seed Sowing, Bulb Planting, Shrub and Tree Pruning, Vegetable Harvesting, Dusting, and Spraying, Resetting Perennials, Repotting House Plants. Helpfully illustrated. **\$2.50**

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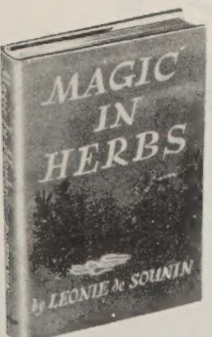


ANNUAL FLOWERS

By Dorothy H. Jenkins

No other group offers as much colorful bloom for so long a growing period as Annuals. And no other book shows you how to get so much year-round beauty and such showy masses of color out of a few packets of seed! Includes: flowers for cutting—annual vines—window box magic—winter bouquets—pest control—new varieties—plus a calendar of chores to save you hours of toil, yet yield brilliant results! Colorplate, drawings, and 15 photographs. **\$2.75**

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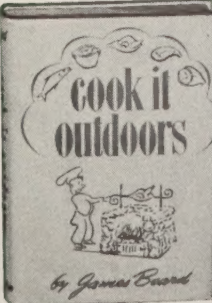


MAGIC IN HERBS

By Leonie de Sounin

If you'd combine your gardening urge with a gourmet's pleasure, this *garden-ing-and-cookbook-in-one* will enable you to savor the sheer delights of minted meats, herbed butters, sweet 'n' sour salads, shrimps in dill sauce, turkey marinade, and the most stimulating soups, jellies, cakes, and canapés ever set before the family—all with ingredients grown in your own garden or window box! 9 pages of photos. **\$2.50**

14



COOK IT OUTDOORS

By James Beard

How to make fireplaces and outdoor kitchens, and how to bring a woodsy, picknicky flavor to all your outdoor meals... from your own backyard to a country campfire. *Prepare-and-set-up recipes* from hamburgers to a juicy barbecue... beverages, even relishes. How-to-build drawings. **\$2.50**

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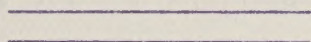
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FREE OFFERS—With every purchase of \$5.00 or more you are entitled to the new booklet "Care & Culture of African Violets". With every purchase of \$10.00 or more you are entitled to a free plant of your own choice \$1.00-\$1.30-\$1.50 groups. With every purchase of \$25.00 or over you are entitled to the wonderful new book "THE AFRICAN VIOLET" by Helen Van Pelt Wilson. Absolutely free, our gift to you.

GIFT WRAPPING—We are the originators of this service. Every Violet that leaves us is attractively GIFT WRAPPED. In addition to this if you desire to send a Violet to someone dear to you as a GIFT we enclose appropriate card bearing your name. AFRICAN VIOLETS make ideal XMAS GIFTS, BIRTHDAY GIFTS, to MOTHER on MOTHER'S DAY, etc. They are always welcome when attractively wrapped and packed. No extra charge for this service.

*



*

POSTAGE & PACKING—All prices quoted include postage and packing, there is no further cost to you. We have always shipped our plants POSTPAID. Should you desire your order shipped SPECIAL DELIVERY or SPECIAL HANDLING add .25 cents to total cost of order to help defray additional cost of postage.

SHIPPING THE YEAR 'ROUND—We have developed a system whereby we are able to ship these plants anywhere at any time. Through the use of our exclusive packing system utilizing the most modern methods and the use of insulating materials we have accomplished this feat. You may place your order with confidence. We stand behind our often repeated guarantee. "WE GUARANTEE DELIVERY IN PERFECT CONDITION".

PRICES—We have done our utmost to lower prices wherever possible. By improving growing methods and increased efficiency we have been able to offer the following at substantial savings to you; Blue Boy, White Lady, Pink Beauty, Blue Bird, Orchid Beauty, Blushing Maiden & Sapphire. We shall endeavor to continue our policy of QUALITY PLANTS, EXPERTLY PACKED at reasonable prices.

EXTRA HEAVY PLANTS—For those who desire a larger plant, more matured in a three inch pot, prices are as follows:

\$1.00 & \$1.30	Varieties	in three inch pots	@	\$2.00 ea.
\$1.50	"	"	"	\$2.50 ea.
\$2.30	"	"	"	\$3.00 ea.

MORE FOR YOUR MONEY—FREE Growing Directions With Every Order, Plants Shipped In The Pots, Complimentary Offers With All Orders Over \$5.00, Free Postage, Expert Time-Tested Packing, High Quality Plants, Prices That Please.

MISCELLANEOUS INDOOR HOUSE PLANTS

"Plants That Are Different"

GARDEN STATE IVY—A new variegated ivy of distinction, beautifully marked leaves of cream and green, two vines in a pot. \$1.00.

GARDENIAS (Veitchi)—Enjoy these fragrant plants the year around. Sturdy well grown producing fragrant white blooms. \$2.30.

GRAPE IVY (Vitis Rhombifolia)—Attractive dark green leaves shaped like those of a grape vine, hence the name. Two vines in a pot. \$1.30 postpaid.

HEART LEAF IVY (Hedera Helix Cordata)—A very fine type of Hedera Helix, heart shaped leaves and heavy stems put this Ivy in a class of its own. \$0.75 postpaid.

MOSAIC PLANT (Fittonia)—Native of Peru, a lovely shade plant that does particularly well in shaded location, or North window. Beautifully marked. \$1.00 postpaid.

NEPHTHYTIS (Liberica)—Very popular, plain green arrow-head shaped leaves. Does well in shaded location. \$0.75 ea. 2 for \$1.25.

PHILODENDRON (Cordatum)—Very popular, graceful vine, does well in water or soil. Two vines in a pot. \$1.30 postpaid.

PICK-A-BACK (Tolmia Menziesi)—Very attractive for hanging pots or baskets. Each leaf sprouts another small plant atop it. \$1.00 postpaid.

PIN OAK IVY—Very attractive Ivy with leaves resembling oak shaped, does well in any location. \$0.75 postpaid.

POTHOS—Very pretty vine with variegated foliage of gold and green, does well in soil or water culture. Two vines in a pot. \$1.30.

PRAYER PLANT (Maranta Kerchoveana)—Unusual house plant, medium green foliage overcast with deep crimson spots. \$1.00 postpaid.

STAR BEGONIA (Begonia Reichenheimi)—A very good house plant. Has leaves resembling a star or maple leaf, leaves are bronze, green and emerald. Blooms freely. \$1.00 ea. 2 for \$1.75.

VARIEGATED CRASSULA—You have often seen the old green variety, also known as Chinese Jade Plant. Here's one as new as tomorrow. Does well in any location, stands a good bit of abuse. Very colorful. \$0.75 ea. 2 for \$1.25.

VARIEGATED EUONYMUS—A colorful dainty plant, has miniature round leaves of white and green, ideal for window gardens. \$0.75.

VARIEGATED NEPHTHYTIS (Reutenschroer's)—A very recent introduction in house plants. Heretofore all Nephtytis have been of the plain green types. This one is very colorful, highly variegated, grows well in soil or water containers. \$1.00 ea. 2 for \$1.75.

VARIEGATED PEPEROMIA—Sturdy and colorful, green and yellow colored leaves, do not require a great deal of attention. \$0.75 ea. 2 for \$1.25.

WATERMELON BEGONIA (Peperomia Sandersi)—A very pretty house plant, leaves striped like a watermelon. \$0.75 postpaid.